

# TODAY in GEORGIA HISTORY

February 2, 2002: Arthur Blank Purchases Atlanta Falcons  
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## Suggested Readings

Bernie Marcus and Arthur Blank, *Built from Scratch: How a Couple of Regular Guys Grew The Home Depot from Nothing to \$30 Billion* (New York: Times Business, 1999).

Chris Roush, *Inside Home Depot: How One Company Revolutionized an Industry through the Relentless Pursuit of Growth* (New York: McGraw-Hill, 1999).

The Atlanta Falcons: <http://www.atlantafalcons.com/>

“Arthur Blank (b. 1942).” *New Georgia Encyclopedia*. <http://www.georgiaencyclopedia.org/nge/Article.jsp?id=h-1908&sug=y>

The Atlanta Falcons on Yahoo Sports: <http://sports.yahoo.com/nfl/teams/atl>

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## Image Credits



1988 Best Retailer Award  
**Courtesy of the Home Depot**



Arthur Blank and Bernie Marcus with Home Depot Aprons  
**Courtesy of the Home Depot**



Arthur Blank in Early Home Depot Store  
**Courtesy of the Home Depot**



Arthur Blank, 1977  
**Courtesy of the Home Depot**

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H I S T O R Y



Arthur Blank, Home Depot Grand Opening, 1979  
**Courtesy of the Home Depot**



Arthur Blank  
**Courtesy of the Blank Foundation**



Arthur Blank Head Shot  
**Courtesy of the Home Depot**



Arthur Blank, 1979  
**Courtesy of the Home Depot**



Bernie Marcus, Handy Dan 2  
**Courtesy of the Home Depot**

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Bernie Marcus and Arthur Blank in Home Depot Store  
**Courtesy of the Home Depot**



Brett Martell, "NFL Approves Falcons Sale" *Savannah Morning News*, February 3, 2002, 3B  
**Courtesy of the Georgia Historical Society**



Arthur Blank  
**Courtesy of the Home Depot**



Falcons at Green Bay  
**Courtesy of the Blank Foundation**



Atlanta Falcons Footage  
**Jimmy Cribb, Atlanta Falcons**

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First Store Interior, Lighting  
**Courtesy of the Home Depot**



First Store Interior, Paint Center  
**Courtesy of the Home Depot**



First Store Interior, Checkout  
**Courtesy of the Home Depot**



First Store Interior, Main Aisle  
**Courtesy of the Home Depot**



First Store Interior, Tool Corral  
**Courtesy of the Home Depot**

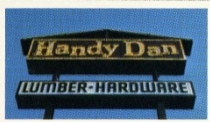


First Store Interior  
**The Home Depot**

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Handy Dan Grand Opening Sale  
**Courtesy of the Home Depot**



Handy Dan Hardware Sign  
**Courtesy of the Home Depot**



Handy Dan Home Improvement Centers  
**Courtesy of the Home Depot**



Handy Dan Store  
**Courtesy of the Home Depot**



Press Photo with Bernie Marcus and Arthur Blank

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Vendor Year 1980

**Courtesy of the Home Depot**